



# **“LIVE TO EAT!”**

## ***Tape Submission Information:***

PLEASE FOLLOW THESE INSTRUCTIONS CAREFULLY

*We are looking for the ultimate food fan who is energetic, fun, upbeat and exciting! SHOW US WHAT YOU'RE MADE OF! We want to know all about your knowledge and love for food and why you'll be the next great television personality!*

### **VIDEO TAPE GUIDELINES:**

- The video you send **MUST** be in DVD, VHS, MINI DV, or MEMORY CARD format only. Please watch the video to be sure that it plays before sending it in. You may also submit your video via [www.Vimeo.com](http://www.Vimeo.com) (instructions below). No other online videos will be accepted (such as YouTube, etc...).
- Label the tape/dvd/memory card clearly with your full name and phone number.
- Make sure you are not backlit. Standing in front of windows or other major light sources behind you looks terrible on camera. Be sure you are very well lit.
- Stand in front of a colorful background so you don't appear washed out. White walls don't work well.
- Do not wear all white or any outfits with intense prints/stripes as they may affect image quality.
- Make sure you are framed properly. At the beginning of the tape, have a close, tight shot of you smiling and introducing yourself, then show us a full body shot.
- Be sure you are in a quiet area (not outside in gusty winds or near traffic).
- Your tape should not exceed 8 minutes
- **HAVE FUN WITH IT!**

### **CONTENT:**

1. With a TON of energy, introduce yourself with your Name, Age and where you're from and announce “AND I LIVE TO EAT!”
2. Give us a quick bio about your food background and ANY and ALL of your culinary experience.
  - a. Are you a chef, cook or work in a kitchen? Do you
  - b. Do you have formal training? Cook for your whole family? Own restaurant? Work in one?
  - c. Any experience with food tasting, journalism, critiquing, contests etc?
  - d. Tell us where your love for food comes from!
3. Tell us about your favorite foods! Give plenty of extremely different examples and give details about what makes you LOVE that food or cuisine!
4. Tell us a story about the craziest food experience you can think of: Largest portion? Winning a contest? Hosting a great BBQ bash? **GIVE US SOMETHING FUNNY AND OUTRAGEOUS!**
5. Wrap up by telling us WHY you are the best man for the job; Why you're fun, over the top, energetic and have the best appetite for the series!
6. End with a fun, clever, original and memorable tagline about FOOD– **HAVE FUN WITH IT!**

## **HOW TO SEND IN YOUR VIDEO**

***YOU MUST CHOOSE ONE OF THE TWO FOLLOWING OPTIONS:***

- 1.** Mail in the following materials:
  - a. Your audition video labeled with Name and Phone Number
  - b. Clear Photo copy of your state-issued i.d.
  - c. Signed Appearance Release

DORON OFIR CASTING – LIVE TO EAT  
6210 SANTA MONICA BLVD.  
2ND FLOOR SUITE B  
HOLLYWOOD, CA 90038

- 2.** Email the following materials to [LiveToEatCasting@gmail.com](mailto:LiveToEatCasting@gmail.com)
  - a. Your Name and Phone number
  - b. Upload your video onto [www.VIMEO.com](http://www.VIMEO.com) and email us the link to your video
  - c. 3-5 photos of you

**\*NOTE: you must STILL MAIL IN the following:**

  - d. Signed Appearance Release
  - e. Clear Photo Copy of your state issued i.d.

**Once again, make sure everything is clearly labeled with your full name and phone number before sending it in.**

**We look forward to seeing your audition!**